

OHS Training & Consulting, Inc. Privacy Statement for Google Analytics Cookies and SMS

OHS Training & Consulting, Inc. ("OHSTC") is committed to protecting your privacy. This privacy statement explains how we use Google Analytics cookies to collect and process information about your use of our website.

What are Google Analytics cookies?

Google Analytics cookies are small text files that are placed on your computer or mobile device when you visit our website. These cookies collect information about how you use our website, such as the pages you visit, the links you click, and the length of time you spend on our website.

¹ This information is used to improve ² our website and to provide you with a more personalized experience.

How does OHSTC use Google Analytics cookies?

OHSTC uses Google Analytics cookies to:

- Track the number of visitors to our website
- Track the pages that visitors visit on our website
- Track the length of time that visitors spend on our website
- Track the links that visitors click on our website
- Track the search terms that visitors use on our website

How can I control Google Analytics cookies?

You can control Google Analytics cookies by changing your browser settings. You can also opt out of Google Analytics tracking by installing the Google Analytics Opt-out Browser Add-on.

What information does OHSTC collect from Google Analytics cookies?

OHSTC collects the following information from Google Analytics cookies:

- Your IP address
- Your browser type
- Your operating system
- Your referring website
- The pages you visit on our website
- The links you click on our website
- The length of time you spend on our website
- The search terms you use on our website

How does OHSTC use the information collected from Google Analytics cookies?

OHSTC uses the information collected from Google Analytics cookies to:

- Improve our website
- Personalize your experience on our website
- Understand how visitors use our website
- Track the success of our marketing campaigns

Does OHSTC share the information collected from Google Analytics cookies with third parties?

OHSTC does not share the information collected from Google Analytics cookies with third parties, except as required by law or as necessary to provide our services.

How long does OHSTC keep the information collected from Google Analytics cookies?

OHSTC keeps the information collected from Google Analytics cookies for as long as necessary to provide our services.

SMS Privacy Notice

At OHS Training & Consulting, Inc (OHSTC), we are committed to maintaining the privacy and security of our patients' personal information. This Privacy Notice outlines our practices and your choices regarding the use of your information for SMS (Short Message Service) communications.

1. **Opt-In:** By providing your mobile number, you are opting in to receive SMS communications from OHSTC. These messages may include appointment reminders, health tips, and other relevant updates. Your mobile number will only be used for healthcare-related communications and will not be shared with third parties for their marketing purposes.
2. **Opt-Out:** You may opt-out of receiving SMS communications at any time. To opt-out, reply 'STOP' to any message you receive from us or contact our office directly. Once you opt-out, you will no longer receive SMS communications from us. Please note that opting out will not affect other forms of communication such as emails or phone calls.
3. **Fees:** While Mercie Health does not charge for SMS communications, standard message and data rates may apply depending on your wireless carrier and plan.
4. **Updates:** We may change this Privacy Notice from time to time. Any changes will be effective immediately upon posting of the revised notice on our website. By opting in to

our SMS communications, you acknowledge and agree to the practices outlined in this Privacy Notice. If you have any questions, please contact our office at 866- 510-3002. Your privacy is important to us, and we are committed to providing you with the highest level of service while respecting and protecting your personal information.

Terms of Service for SMS Communications

- **Consent for SMS Communication**

- Mobile opt in, SMS consent or numbers for the purpose of SMS are not shared with any third parties

- Information obtained as part of the SMS consent process will not be shared with third parties.

- **Types of SMS Communications**

- If you have consented to receive text messages from OHS Training & Consulting, Inc (OHSTC), you may receive text messages related to Appointments, reminders and office closures

Example Below:

- Clients: "Your appoint has been confirmed at 10 am on 9/15 for a follow up with Dr x To opt-out at any time reply STOP."

- Employees and Clients: "We are closing early today due to weather. To opt-out at any time reply STOP."

- **Message Frequency:**

- Our SMS message frequency will be from 5 to 3000 text messages daily across all users regarding appointments, reminders, changes and office closures

- **Standard Messaging Disclosures**

- Potential Fees for SMS Messaging: Please be aware, many carriers charge a fee for each message sent or received. This can vary depending on the carrier's pricing structure and whether the message is sent domestically or internationally.

- You can opt-out at any time by texting "STOP." You will not receive any further messages. Reply "START" to start receiving messages again

- For assistance, text "HELP" or visit our website at

<https://www.ohstrainconsult.com/>

How can I contact OHS Training with questions about this privacy statement?

If you have any questions about this privacy statement, please contact us at 866-510-3002

Additional Information

- You can find more information about Google Analytics cookies at <https://policies.google.com/technologies/cookies?hl=en-US>.